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ENCHANTED CELEBRATIONS OFFERS WEDDING STATIONARY FOR ALL BUDGETS

Simply Chic Invitations Joins the Enchanted Celebrations Wedding Team

MANAHAWKIN, NJ: Already offering more than 30 different options for couples to choose from for all their wedding needs, Enchanted Celebrations is introducing a new line of stationary from "Simply Chic."

"We saw a hole in the company's offerings for brides," said Alex Karas, Enchanted Celebrations Executive Director. "Invitations were just the next logical product to offer our clients through Enchanted Celebrations."

During these tough economic times, it can be difficult for couples to find the money to spend on stationary. Simply Chic solves this problem by offering a vast assortment of invitations and stationary to fit any budget.

"The price range can vary depending on the invitation," Karas said, "They start at \$2 per invitation and can go up to \$25 per invitation. We have over 500 different designs that are constantly changing to keep up with the current wedding styles."

"We have favors, aisle runners, napkins, unity candles, champagne flutes, cake toppers and so much more," Karas said. "If you have a theme, we can carry that theme all the way from the invitations right down to the aisle runner you walk on for your wedding day."

Although there are many options available to couples for invitations, Karas urges them not to use "print-your-own" invitations.

"'Print-your-own' invitations are designed and made cheap," Karas said. "Initially, the 'print-your-own' option sounds appealing to many customers. Unfortunately, they don't realize until after they've spent the money on the invitations that they tend to fall apart very easily, are typically poor quality and not very customizable," Karas added.

"Using Simply Chic gives the customer an insurance policy in the form of a proof," he said. "Before your invitations are printed, you will receive a proof of what it will look like. If there are any problems, they will be addressed before the printing process."

Invitations may seem like minor details in the big picture of a wedding, but they send your guests a very prominent message.

"Invitations set the tone for your wedding or event," Karas said. "It's the first thing your guests see before the event. Brides and grooms often set their theme with the invitations, such as a beach theme."

With Simply Chic joining the Enchanted Celebrations team of experts, customers can be confident that they are getting unparalleled customer service.

“Simply Chic offers the best of the best that the stationary industry has to offer,” Karas said. “We have the largest selection of wedding invitations and the quickest turn around time in South Jersey.”

About Enchanted Celebrations

Enchanted Celebrations is New Jersey's leader in wedding services. Among only a handful of companies that offer Disc Jockey, Photography, Videography, Ministers, and Ambient Lighting to events all over New Jersey, Philadelphia, and the NYC Metro Area. Enchanted Celebrations is also the leader in offering web-based planning tools to all of their clients. For additional information, please go to: www.enchantedcelebrations.com.