

## **FOR IMMEDIATE RELEASE**

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### **ENCHANTED CELEBRATIONS OFFERS A NEW VIEW ON TRADITIONAL PHOTOS**

Enchanted Celebrations Now Offers the Popular New Photo Mosaic!

MANAHAWKIN, NJ: Photo sharing is taking the world by storm! From social networking sites to blogs and everything in between, photos are becoming more than just the memory they depict. Now more than ever, you can create anything with your photos, whether it is a calendar or a fleece blanket. However, it wasn't until now, that you can take your photos and create a unique piece of art that will keep your family and friends talking for years to come.

"No one has ever seen anything quite like this before," said Alex Karas, Executive Director of Enchanted Celebrations. "It's unique and one-of-a-kind."

Introduced in May 2009 as a promotional offering through Enchanted Celebrations, the popular photo mosaic quickly turned into a permanent item offered through Enchanted Celebrations.

"People would see it at our bridal shows and immediately showed interest in it," Karas said. "So we decided to offer it in our 2010 catalogue."

The mosaic is more than a typical collage of pictures. By using around 1,000 photos, you can create a beautiful, unique work of art that allows you to see all your event's photos. Printed on high-quality archival paper with an art board mount, your mosaic will be sure to capture your audience.

"It's a great personalization product that you can have showcasing all of your wedding photos, since your typical wedding album only holds about 10 percent of your photos" Karas said. "And with the use of superior quality paper, your mosaic can last upwards of 200 years before any fading as long as it is in the correct light and temperature."

Of course a mosaic is perfect for presenting all of your wedding photos, but even if you're not using Enchanted Celebrations as your wedding photographer, you can still purchase a mosaic!

"We get a huge selection of customers who come to us who already have a wedding photographer, but still want a mosaic," Karas said, "so we tell them as long as we have the copyright permission to create one, we will do so."

Whether it's an anniversary, birthday, holiday or a "just because," mosaics are the perfect gift for any occasion. Not only are they great for showcasing thousands of photos, but they can be an ideal sign-in board for weddings or even a unique gift for bridal party members.

Enchanted Celebrations offers the mosaics in a variety of sizes, starting with the classic 11x14 all the way up to the 24x36 poster sized print. Although you can go as large as you want, no matter the size, the mosaic is sure to steal the show.

