

## **Company Backgrounder**

Enchanted Celebrations was formed in 2006 by entrepreneur, Alex Karas. With a proven track record of over a decade of relentless service excellence, Enchanted Celebrations' meticulous attention to detail speaks for itself with 4.8 and greater scores out of a 5.0 scale on all popular rating websites. Headquartered in West Creek, New Jersey, we pride ourselves on being relationship, team-oriented and specializing in disc jockey, photography, videography, officiant, photo booth, and lighting services for all of New Jersey and eastern Pennsylvania.

Enchanted Celebrations has three main core values; personalization, creating memories, and delivering excellence. We create carefree and nurturing environments that encourage our couples to forget about everything, except enjoying each other on their special day.

Service with Compassion is our customer service platform and our promise to our couples that our professionals will always strive to extend their level of service far beyond the norms of what is expected of wedding professionals; to always strive to create unforgettable experiences through unexpected gestures.

We are consistently fulfilled in our purpose in that we consistently receive numerous letters and emails from past couples that details stories of compassion, effort, and service commitment of our professionals.

Applauded for excellence and unparalleled levels of customer service, Enchanted Celebrations successfully completes over 400 events, comprising of just under 1,000 individual staff positions annually.

As an industry leader, Enchanted Celebrations draws one of the highest market volumes and sets the standard for other wedding professionals. We won't be the first ones to tell you that your wedding day should be special but we will be the ones to make sure that it is!

Enchanted Celebrations is a brand of the Karas Organization which also owns and operates Rock the Aisle Bridal, and Simply Chic Invites.