

# WHAT IS MY VIDEO STYLE



*enchanted  
celebrations.*

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# WHY A WEDDING HIGHLIGHT VIDEO

Your wedding day is something to truly be remembered and a wedding video is the best way to remember it by. We dream about our wedding day from when we are little, constantly planning and imagining every little detail of this day in our heads until that big day arrives.

In the midst of it all, on your actual wedding day, it is difficult to take everything in. There are many things that are missed completely. For example, the bride won't be able to see the anticipation of the groom before his vows are spoken or all of their guests as they arrive. The Groom won't be able to see his bride as she is getting ready, with the mixed emotional feelings in the morning,

or even as she is arriving outside the church or venue with her father as she prepares, mentally and emotionally preparing to walk down the aisle and greet her fiance.

Having a videographer on your wedding day is the perfect way to capture every aspect of the missed moments so that you can look back on it all for years to come. It is only with a video that you can recall the vows, the speeches, the music and even all the laughter, a true way to relive the most important moments and emotions from one of the most anticipated days of your life.



# WHAT STYLES ARE OUT THERE



No video is ever just a normal video! Each video is personalized to what you feel is your best style and how you'd like to see that once in a lifetime moment captured. There are multiple styles of video that you can choose from to make your big day even bigger when your family and friends get to recall all the memories with you! Many of our couples use different styles to express all of their emotions on this big day. The styles

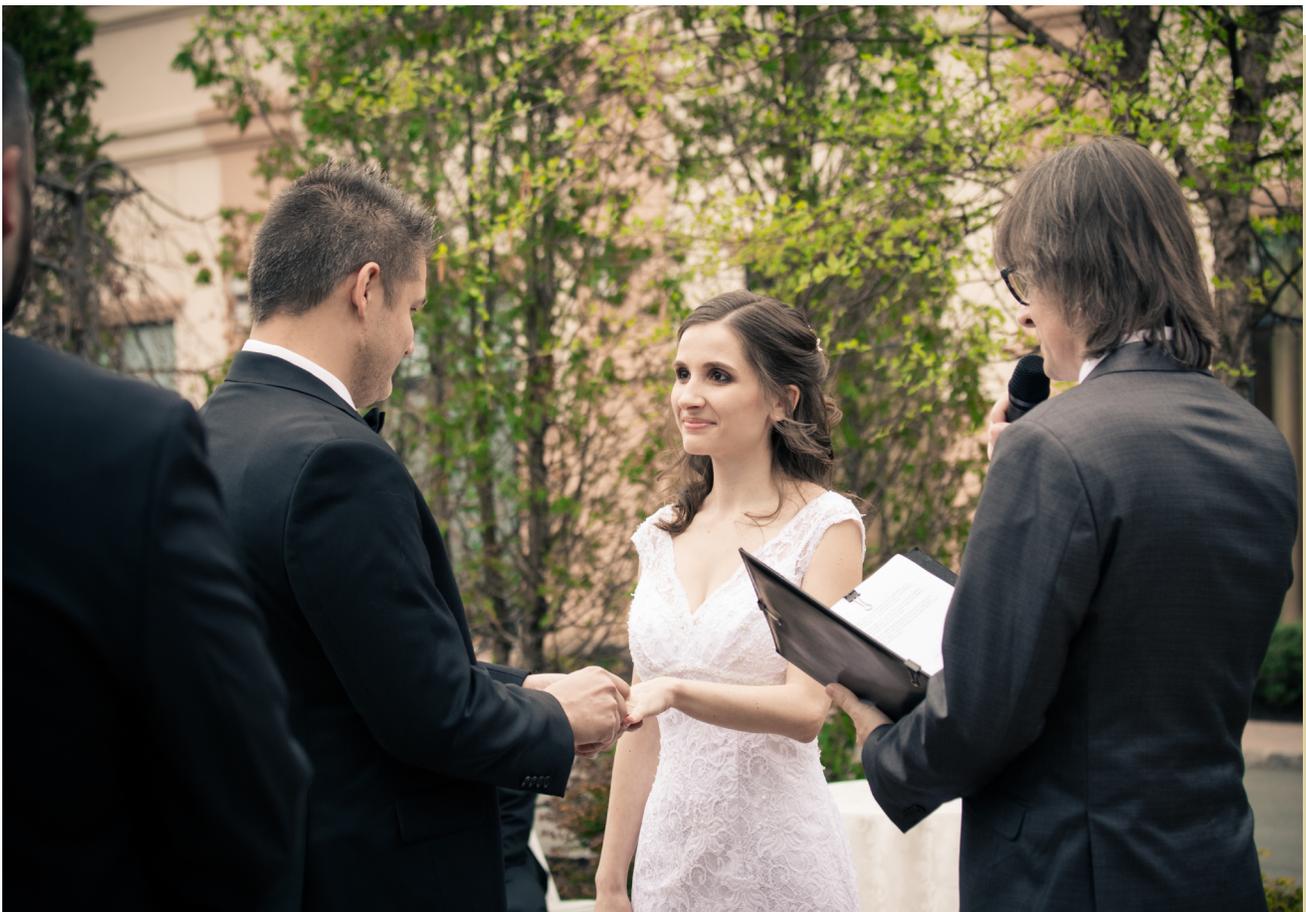
many people consider for their wedding video are journalistic, cinematic, short form, traditional, and marryoke. Whatever your preference it is beyond important for you to communicate your ideas, goals and thoughts with your videographer and it's even better share examples with them in order for them to know what your expectations of your final video are.

# JOURNALISTIC



Journalistic is also known as 'documentary' or 'reportage', this style usually involves the videographer capturing the daily events that occur throughout the day. It is usually edited in a linear fashion, so when you watch the final video you see everything from the previous preparation to the riveting reception. Some wedding videos in the Journalistic style feature interviews with the bride and groom or even sometimes

guests, commenting on the day or just saying congratulations. Occasionally they will place sound bites from these interviews over the video to help tell the story of the day. But most journalistic videos are shot more behind the scenes. The videographer will stay in the background, remaining unobtrusive during the day with little interaction with the couple or their guests.

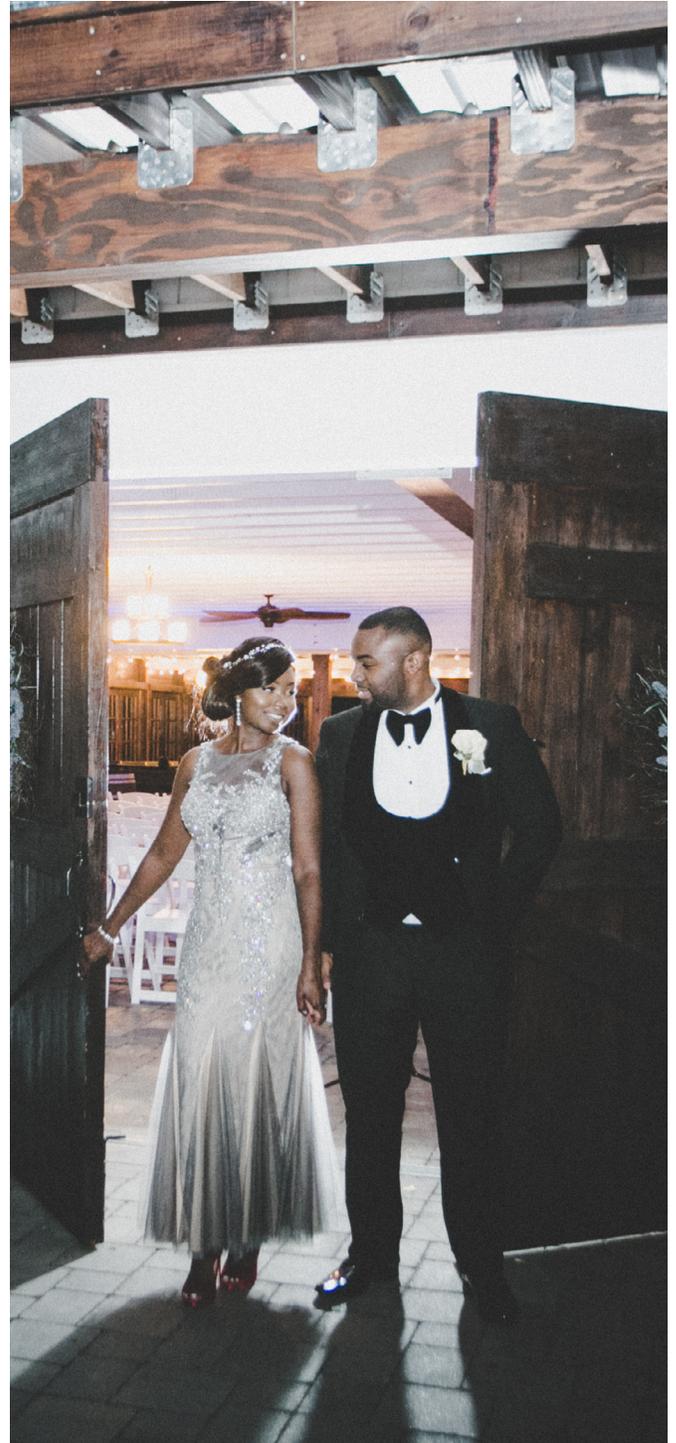


# CINEMATIC

Have you ever wanted to be in a movie? Well with a cinematic style video it's basically like being the star of your very own show. The Cinematic style of a wedding video is filmed and edited more like a movie to emphasize more of the emotion and drama that is captured throughout the day. This also gives you more of artistic style to your video. This style usually consists more of video montages, music, and special effects like slow motion and **requires multiple videographers and time dedicated on your wedding day to just this service alone, separate from photography.**

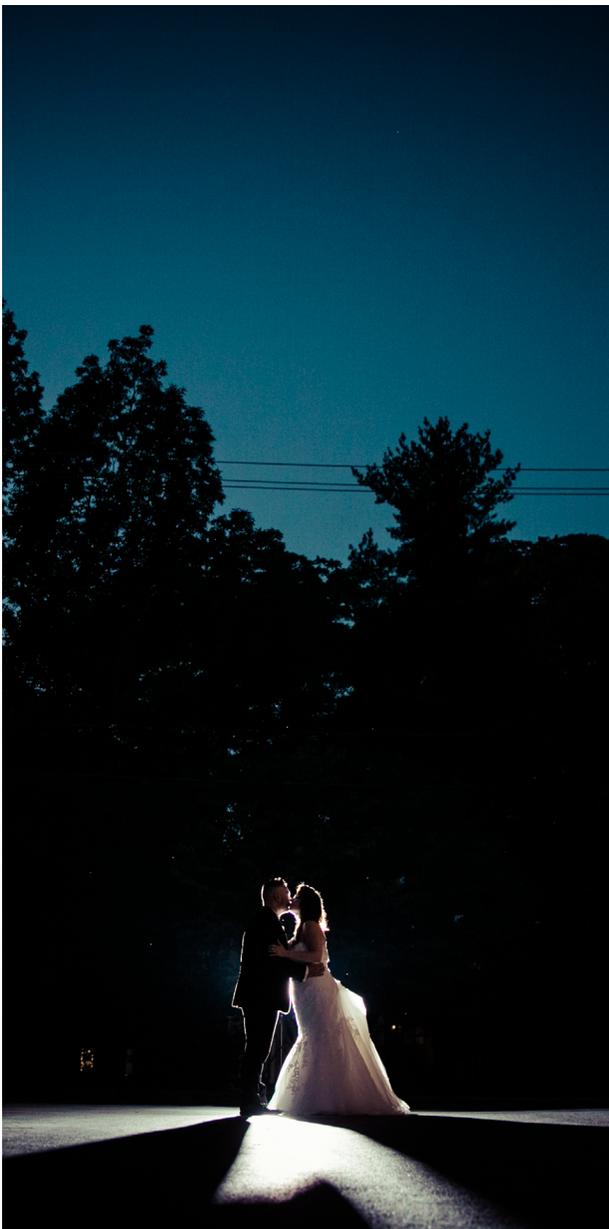
The camera work of a Cinematic wedding video may feature more movement as well as colors and contrast may be enhanced during editing to give it more of that film-like feel. Videographers who shoot in the Cinematic style may interact a lot with the couple and their guest sometimes setting up shots and directing just like the way a wedding photographer would.

It's important to consider when thinking about how you want your video to look and feel that actual movies have many actors, many repeated shots, multiple videographers/cameras and audio technicians and the editing process takes just as much time and effort. Wedding days are always filmed and captured live without an option for retakes.



# SHORT FORM

Short form style is exactly what it sounds like, it's short! They are highly edited to give you the most important moments with lots of emotion attached to them. The filming style can be similar to both Journalistic or Cinematic videos, it does however lean more toward the cinematic side because there usually isn't much time in this video dedicated to the prep and speeches that happen. But if you chose to do a short form video we can provide you with the raw full length footage of the day.



# MARRYOKE

This style is taking the world by storm! Everyone has seen those moments on tv where a group of close friends can just break out in song and dance. Well with the marryoke style thats a dream come true. This is basically like being in your own music video! With this style the couple, the wedding party or even everyone attending the wedding mime to a favourite or appropriate song at various points throughout the day and this is then edited into what looks like a music video. Marryoke is the perfect form to bring out the fun and playful side to your wedding. This form is both hilarious to film and watch once it is all edited.



# TRADITIONAL

This form is very typical at most weddings and is slowly starting to fade out. If you like the look of everything looking like just the way it happened with little to no effects this style is perfect to you! This style is filmed start to finish and with minimal editing if any. If you want a more modern approach but really can't stand to miss a moment of video we can always add songs and some slight visual effects to really boost the emotions.



# MAYBE A LITTLE FROM HERE & THERE

If you don't think one style is perfect for your special day you always have the option to mix it up! Maybe you want that traditional look but in a short form video, well it's possible! You can combine both journalistic and cinematic as well. The options are endless and we will always be here to help guide you to find your perfect video fit. Never be afraid to mix it up! This is your day and you have the option to remember it the way you want to with a video that will be around for years to look back on!



CONTACT US NOW TO  
START PLANNING YOUR SPECIAL DAY!

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